

## ClubHack2009

### India's own International Hackers' Convention

ClubHack is proud to welcome you for India's OWN, ONLY and ONE of its kind international hackers' convention on 5th, 6th and 7th December 2009 in Pune, India.

Started in Dec 2007, this convention brings together hackers from all over the country & some of the celebrated international hackers. The sole purpose of this event is "making security a common sense". Technical community in India has already started naming ClubHack as India's own version of "Defcon" or "Hack in the box".

December 2007, India witnessed its FIRST ever international hackers' convention and 2008 was the sequel.

The IT hub of the country, Pune, provides perfect environment for this unique convention. The audience largely includes, C-level executives, Sys Admins, IT Managers, Developers, Lawyers, Cyber Crime investigators & "Ethical" hackers.

Some past highlights:

ClubHack2007	ClubHack2008
<ul style="list-style-type: none"> <li>• 2 foreign speakers</li> <li>• Demo of live hacking using home toaster</li> <li>• Session on Law</li> <li>• Live demo of VoIP hacking</li> <li>• Demo on creation of a Firefox malware</li> </ul>	<ul style="list-style-type: none"> <li>• Inaugurated by Pune Police Commissioner</li> <li>• 2 days event</li> <li>• 1 day dedicated to live workshops</li> <li>• Keynote by renowned FBI hacker</li> <li>• Live session on wireless hacking</li> <li>• Event precursor by wardrive in Pune</li> </ul>

ClubHack in its previous editions was widely supported by the community as well as the media.

ClubHack2009 will try to put extra attention towards media to increase the mileage and returns of the supporter of the event.

We are positive that you see value in this landmark convention and looking forward to your valuable support and participation.

Thanking you in anticipation  
team ClubHack

## ClubHack2009

Preparation for ClubHack2009 has already been started and we look forward for your support to make this convention a roaring success.

In 2009, ClubHack is proud to announce alliance with UK Science and Innovation Network, British High Commission in India and City University.

ClubHack2009 is a 3 day event with below mentioned high level agenda.

5<sup>th</sup> Dec 2009:

Technical talks

Paper presentation

6<sup>th</sup> Dec 2009:

Workshops and hands-on trainings

7<sup>th</sup> Dec 2009:

Roundtable conference on Indo-UK cyber security issues in association with UK Science and Innovation Network, British High Commission in India and City University London.

We assure this as a superb sponsorship opportunity for corporate and other funding agencies.

Interested organization will have following sponsorship options:

- Diamond Sponsorship: 25L (INR)
- Gold Sponsorship: 10L (INR)
- Silver Sponsorship: 5L (INR)
- Supporting sponsorship: 2L (INR)
- Hospitality partnership: Venue + F&B

Items	Diamond	Gold	Silver	Supporter	Hospitality
COST (in Lacs - INR)	25	10	5	2	Venue + F&B
Logo on the website	y	y	y	y	y
Logo on the front page of journal	y	y	n	n	y
Write-up in the journal (in words)	2000	1000	500	100	100
Stall space (in sqm without any infra)	18	9	0	0	0
Mention in pre event press releases & press conference	y	y	y	y	y
Logo on ClubHack selected promotional gift items	y	y	n	n	n
Logo on posters / standees	y	y	y	n	y
Logo on the Stage Backdrop	y	y	y	y	y
Logo recognition on event invitation & emailer	y	y	y	y	y
Logo on delegate badges	y	n	n	n	n
Company/Brand Recognition in remarks and speech	y	y	y	y	y

Items	Diamond	Gold	Silver	Supporter	Hospitality
Inaugural Session - "Special Address" - 15minutes	y	n	n	n	n
Presenting Sponsor Logo in all communications (to be 50% of event logo)	y	n	n	n	n
Mention in post event press releases & press conference	y	y	n	n	n
Visibility in post event television coverage	y	y	y	y	y
Slot for conducting workshop	y	n	n	n	n
Free entry tickets	5	4	3	1	2
Sharing of the participants lists/ records post event.	y	y	y	y	y

1. All logo sizes will be decided by team ClubHack
2. Logo on promotional gift items will be decided by team ClubHack
3. Stall space is raw does not include any FF&E.
4. The sponsors will be given a vantage location at the venue to display their logos and promotional material.

We are positive that you see value in this convention and look forward to your support and co-operation.

Thanking you in anticipation  
The Club Hack Team

Note: Any release order and cheque/demand draft will be raised in the name of "ClubHack"